

SERGIO CERVANTES  
FINE ART PHOTOGRAPHY  
(305)987-5546 www.scervantes.com

## **ARTIST'S STATEMENT**

My first steps as a photographer were in my natal city Havana, Cuba; after fulfilling other professional goals and finishing studies in Architecture and Graphic Design. My studies gave me discipline, composition, proportions and balance, most of which are now applied to my photographic career.

Ever since I settled in Miami Florida in 1994, I have been drawn to the inspiring power of the city's diversity of cultures, people and behaviors. Being inspired by the challenge of conventional notions of gender or race, and with a fascination for the human being and their actions, for beauty and especially for fantasy; I investigate the complex relationship between the exoticism of colors with nature and people, sometimes highlighting social dilemmas, taboos or issues; sometimes just fantasizing about reality or vice versa.